

Anthony Mak

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EXPERIENCE

Li & Fung Ltd.

(Jul 2018 – Apr 2020) Consultant – Digital Development

- ◆ Develop marketing strategies to promote the team's digital learning content to the company
- ◆ Design and develop digital learning mobile apps and games (**Adobe XD, HTML5, Angular, Unity, Cocos2D, Ionic**)
- ◆ Create videos, animations, short tips, and e-courses (**Adobe Animate, Premiere, After Effects**)
- ◆ Develop and maintain web platforms for digital learning solutions (**PHP, HTML, CSS, JQuery, Wordpress, Angular, Bootstrap, MySQL**)
- ◆ Implement analytic solutions to all digital learning materials

(Jan 2018 – Jul 2018) Assistant Manager – Digital Learning

- ◆ Innovate digital learning solutions by implementing new technologies (**Virtual Reality (VR), Augmented Reality (AR), 360 showrooms, mobile apps and games**)
- ◆ Determine project life cycle requirements, manage resource allocation to achieve an effective execution plan
- ◆ Conduct digital learning exhibitions to introduce the team's digital learning technologies and learning solution package
- ◆ Develop e-learning materials including videos, games and online courses

(Apr 2013 – Jan 2018) Senior E-Learning Developer

- ◆ Gather requirements from other business units for digital learning needs
- ◆ Leading the e-learning team of four to develop high-standard e-learning content
- ◆ Implement and configure new **Learning Management System (LMS)**
- ◆ Prepare system requirements specifications and test cases
- ◆ Conduct briefing sessions to employees on using the LMS.
- ◆ Develop learning curriculum on LMS

(Oct 2010 – Apr 2013) E-Learning Developer

- ◆ Develop e-learning materials and online courses (**Articulate, Captivate, Adobe Animate, Premiere, After Effects**)
- ◆ Develop and maintain web platforms
- ◆ Multimedia and graphic design for e-learning materials

HKUSPACE - Centre for Cyber Learning

(Dec 2009 – Oct 2010) Assistant Computer Officer

- ◆ Design and implement E-learning platform for multiple universities (**Moodle, PHP, Javascript, JQuery, CSS, HTML**)
- ◆ Design and develop SCORM e-learning courses (**Articulate, Flash, Final Cut Pro, Soundtrack Pro**)
- ◆ Develop, test, and maintained web-based systems (**PHP, ASP, HTML, JavaScript, CSS, XML, MySQL, Wordpress, Moodle**)
- ◆ Operate virtual classrooms (**Adobe Connect**)
- ◆ Graphic design (**Photoshop, Illustrator**)
- ◆ User training and documentation

CUHK - Centre for the Advancement of Technology in Education

(Feb 2008 – Nov 2009) Software Designer

- ◆ Develop online multiplayer educational game
- ◆ Research on pedagogy for online learning materials
- ◆ Develop web-based systems (**ASP.NET, PHP, Javascript, XML, HTML, CSS**)
- ◆ Multimedia design (**Photoshop, 3D Studio Max, Illustrator, Premiere**)
- ◆ Maintain websites and databases (**Wordpress, PHP, MySQL**)
- ◆ Loading test and stress test on new systems and games

ESD Services Ltd.

(Feb 2007 – Feb 2008) Web Developer

- ◆ Develop and maintain web-based systems (**Wordpress, .Net, JSP, PHP, ASP, JavaScript, HTML, XML, CSS, Flash, AJAX, MS SQL, MySQL, Oracle**)
- ◆ Search engine optimization (**SEO**)
- ◆ IT services for internal and external users
- ◆ System analysis and problem solving

EDUCATION

<i>Post-graduate</i> 2008- 2010	Master of Computer Science CUHK - Hong Kong
<i>Tertiary</i> 2004-2006	Bachelor of Science in Information Systems and E-Commerce San Francisco State University - USA
<i>Tertiary</i> 2002-2004	Associate Studies in Business Administration City College of San Francisco - USA

ADDITIONAL SKILLS

- ◆ Teamwork / Communication skills:
 - ◆ Flexible team player, supportive and respectful of others.
 - ◆ Able to deal with people, even in stressful situations and excellent client skills.
- ◆ Work skills:
 - ◆ Proactively seek for potential problems while coming up with effective solutions.
 - ◆ Exceptional time management skills allowing projects to be completed ahead of time.